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Cropsey joining improved recycling effort

Lansing – Senators will introduce legislation next week aimed at developing a comprehensive statewide recycling program to increase Michigan's recycling rate, Sen. Alan Cropsey (R-DeWitt) announced today.

The 13-bill, bipartisan package is a result of recommendations from the Michigan Beverage Container and Recycling Task Force earlier this fall to stimulate statewide recycling. Michigan rates near the bottom of all states with just a 20 percent recycling rate.

Cropsey, a member of the task force, is sponsoring a bill that would require a statewide study on how to reduce litter.

Additionally the bill would call on Travel Michigan to design a marketing program to reduce litter, develop a marketing slogan for and coordinate recycling programs, and create programs similar to the popular Adopt-A-Highway program for other areas. In that program, volunteers clean up roadside litter.

"Michigan needs to lead the nation in recycling," Cropsey said. "We need to protect the environment for future generations as well as ensure the state remains a popular tourist destination."

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